

High Tea & HATS

Sunday, April 30, 2017

2pm-5pm

The Rosen Plaza Hotel

Dear Friend,

Seniors First proudly announces the 10th Annual High Tea & Hats! Mark your calendar for Sunday, April 30th at the beautiful Rosen Plaza Hotel. Find your fabulous hat and plan to join us for an afternoon of fun while supporting Seniors First programs that provide a vital support system to the vulnerable senior population.

As one of our official sponsors, your company will receive exposure to hundreds of attendees. Additional advertising will reach thousands of others through collateral materials, our dedicated website, social media and more. All proceeds go directly to seniors needing our services and will help the more than 4,700 clients we serve in Orange and Seminole County.

In a perfect world, every older adult would have nearby relatives or neighbors to help prepare meals, clean house and visit regularly. But too many seniors in our area have no such support system. By sponsoring the High Tea you will help prevent senior hunger and malnourishment through Meals on Wheels and Neighborhood Lunch Programs, help strengthen and support seniors through In-Home and community based services and avoid or delay the three biggest threats of aging: hunger, isolation and loss of independence.

Please review the enclosed sponsorship opportunities and consider partnering with us to support seniors in our community. Your support will make a significant difference in their lives.

Sincerely,

Kira Woods
Event Chair

Marsha L. Lorenz
President/CEO



 **SeniorsFirst**



High Tea & HATS

Sunday, April 30, 2017

2pm - 5pm

The Rosen Plaza Hotel

Fast Facts

Official name: 10th Annual High Tea & Hats
Seniors First fundraiser

Location & Date: Rosen Plaza Hotel
9700 International Drive
Orlando, FL 32819
April 30, 2017
2:00pm - 5:00pm

The Event

Each year, 300+ High Tea & Hats guests are invited to participate in a 'stylish hat' contest and Hat Parade plus enjoy the Itsy Bitsy Hat Parade, just for the kids. Bid on a variety of fabulous items in the silent auction and try your luck in the chance auction; you might even win our fabulous Wall of Wine! Guests dine on traditional teatime fare, including fresh fruits, cheeses, tea sandwiches, petite desserts, and specialty teas.



Sponsorship Levels

Diamond Presenting Sponsor	\$10,000
Platinum Sponsor	\$ 7,500
Gold Sponsor	\$ 5,000
Silver Sponsor	\$ 2,500
Bronze	\$ 1,000

Photo Booth Sponsor	\$ 2,000
Hat Parade Sponsor	\$ 2,000
Silent Auction Sponsor	\$ 2,000



Tickets

Individual Tickets	\$65
Children 12 & Under	\$40
Table of 10	\$650



High Tea & HATS

Sunday, April 30, 2017

2pm-5pm

The Rosen Plaza Hotel

Sponsorship Levels

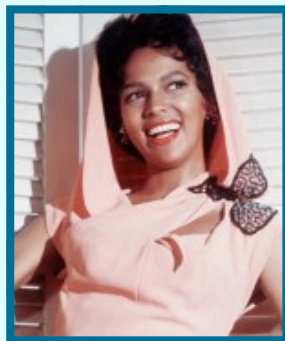
As a sponsor of Seniors First High Tea & Hats, it is our goal to provide you with maximum publicity, marketing opportunities and exposure. All proceeds from High Tea & Hats will go toward programs and services that allow seniors to remain living independently. We need and welcome your support.

DIAMOND PRESENTING SPONSOR \$10,000



- Up to 3 tables of 10 at High Tea with priority seating.
- Continuous fixed placement in ongoing slide show during event (Presented by)
- Full page ad on back cover of program.
- Featured corporate spotlight guest contributor in Summer Newsletter.
- Opportunity to address guests from podium.
- Name and logo featured prominently in all media and on-line advertising.
- Logo and link on High Tea & Hats website.
- Prominent logo placement on all event signage.
- Opportunity to display company information or giveaways on sponsor tables.
- Up to 30 grand prize raffle tickets.
- May designate tables in honor or memory of a special senior.

PLATINUM SPONSOR \$7,500



- Up to 2 tables of 10 at High Tea with priority seating.
- Premium logo placement in sponsor slide show during event.
- Half page ad in program.
- Recognition in Summer Newsletter (1,700 subscribers)
- Name featured prominently in print and on-line advertising.
- Logo and link on High Tea & Hats website.
- Prominent logo placement on all event signage.
- Opportunity to display company information or giveaways on sponsor tables.
- Up to 20 grand prize raffle tickets.
- May designate tables in honor or memory of a special senior.

SENIORS FIRST is a 501(c)3 non-profit organization. Your contribution is tax deductible according to IRS regulations. All sponsorship pledges and logos must be received by February 17, 2017 to ensure full promotional benefits. **Sponsor Opportunities can also be downloaded at HighTeaAndHats.com.**



High Tea & HATS

Sunday, April 30, 2017

2pm-5pm

The Rosen Plaza Hotel

Sponsorship Levels



GOLD SPONSOR \$5,000

- 1 table of 10 at High Tea with priority seating.
- Ongoing logo appearances in the sponsor slide show during event.
- Recognition in Summer Newsletter (1,700 Subscribers)
- Name or logo featured in prominently in on-line advertising.
- Logo and link on High Tea & Hats website.
- Prominent logo placement on all event signage.
- Opportunity to display company information or giveaways on sponsor table.
- 10 grand prize raffle tickets
- May designate table in honor or memory of a special senior.



SILVER SPONSOR \$2,500

- 1 table of 10 at High Tea.
- Ongoing logo appearances in sponsor slide show during event.
- Logo recognition on signage at event.
- Name or logo featured in on-line advertising.
- Logo and link on High Tea & Hats website.
- May designate table in honor or memory of a special senior.



BRONZE SPONSOR \$1,000

- 1 table of 10 at High Tea.
- Name recognition on event signage.
- Logo and link on High Tea & Hats website.
- May designate table in honor or memory of a special senior.

SENIORS FIRST is a 501(c)3 non-profit organization. Your contribution is tax deductible according to IRS regulations. All sponsorship pledges and logos must be received by February 17th 2017 to ensure full promotional benefits. **Sponsor Opportunities** can also be downloaded at HighTeaAndHats.com



High Tea & HATS

Sunday, April 30, 2017

2pm-5pm

The Rosen Plaza Hotel

Specialty Sponsorships

PHOTO BOOTH SPONSOR \$2,000



- Seniors First to provide sponsor signage at booth.
- Seniors First to provide booth attendant to take photos with guest phone or camera.
- Ongoing logo appearances in sponsor slide show during event.
- Logo and link on High Tea & Hats website.
- Logo recognition in program and on signage at event.

HAT PARADE SPONSOR \$2,000



- Sponsor provided banner/sign carried down the runway at the start of the parade. (Sponsor may choose 2 adults or children to carry.)
- Emcee acknowledgment from stage at beginning and end of parade.
- Ongoing logo appearances in sponsor slide show during event.
- Logo and link on High Tea & Hats website.
- Logo recognition in program and on signage at event.

SILENT AUCTION SPONSOR \$2,000



- Sponsor logo displayed on bid sheet at each auction item.
- Free standing posters on each silent auction table with logo.
- Ability to contribute one specialty auction item for separate raffle by emcee. (Value \$100+)
- Ongoing logo appearances in sponsor slide show during event.
- Logo and link on High Tea & Hats website.
- Logo recognition in program and on signage at event.

SENIORS FIRST is a 501(c)3 non-profit organization. Your contribution is tax deductible according to IRS regulations. All sponsorship pledges and logos must be received by February 17, 2017 to ensure full promotional benefits. Sponsor Opportunities can also be downloaded at HighTeaAndHats.com



High Tea & HATS

Sunday, April 30, 2017

2pm-5pm

The Rosen Plaza Hotel

SPONSORSHIP AGREEMENT

PLEASE print all information exactly as it should appear in promotional materials.

Company/Organization: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship level selected: _____

Amount: ☐ \$10,000 Diamond ☐ \$7,500 Platinum ☐ \$5,000 Gold ☐ \$2,500 Silver ☐ \$1,000 Bronze
☐ \$2,000 Photo Booth ☒ ~~\$2,000 Parade Sponsor~~ ☐ \$2,000 Auction Sponsor

I am unable to sponsor but would like to make a donation in the amount of \$ _____

Payment: ☐ Check enclosed ☐ Credit card payment (Visa/MasterCard only) ☐ Please invoice us

CREDIT CARD INFORMATION—VISA OR MASTERCARD ONLY

Name as it appears on the card

Credit card number

Signature as name appears on the card

Expiration Date and code

☐ Yes! We want to be a part of the 2017 High Tea & Hats Fundraiser. We have checked our level of sponsorship above and will send payment by 4/24/17.

All sponsorship pledges and logos must be received by March 17, 2017 to ensure full promotional benefits.

Sponsor opportunities can also be downloaded at HighTeaAndHats.com

Please mail, fax or deliver your agreement and check or credit card information payable to:

Seniors First, Inc.. Attn: Katherine Brown | 5395 L.B. McLeod Rd. Orlando, FL 32811 | Ph: 407-615-8979 | kbrown@seniorsfirstinc.org

Thank you for this tax-deductible contribution. For purposes of income tax reporting, the exact amount of the tax-deductible contribution depends on sponsorship level benefits. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION FOR SENIORS FIRST, INC., A FLORIDA-BASED NONPROFIT CORPORATION (REGISTRATION NO. CH2071), MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE 1-800-HELP-FLA (435-7352) WITHIN THE STATE OR VISITING THEIR WEBSITE AT WWW.FRESHFROMFLORIDA.COM. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

